



flüff Superfood

Product catalogue

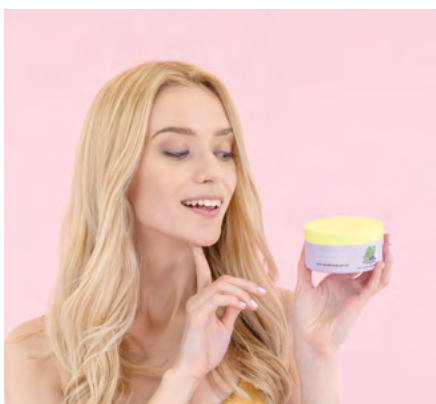


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About Fluff

Fluff is a new and exciting natural cosmetic brand developed in Poland.

It combines two of the most appealing trends which dominate the natural cosmetics category:

Superfood & Vegan

Our body and face care products are sweet skin care desserts with **tempting fragrances** and **surprising textures**.

Simple formulas based on **the best natural ingredients and actives** meet diverse needs of different skin types, while the convenient packaging **clearly communicates the benefits and function** of particular products.

Fluff is more than a new brand of natural cosmetics though. It's a way you perceive the world and **a bow to femininity, creativity and a celebration of life**.



Natural

Clear formulas
inspired by nature

Vegan

100% of the range is vegan.
No animal derived
ingredients

Superfood

Filled with the best skin
care nutrients

Cruelty Free

Fluff loves animals
– our products are not
tested on animals

Highest Quality

Assured by
GMP ISO 22716 certificate

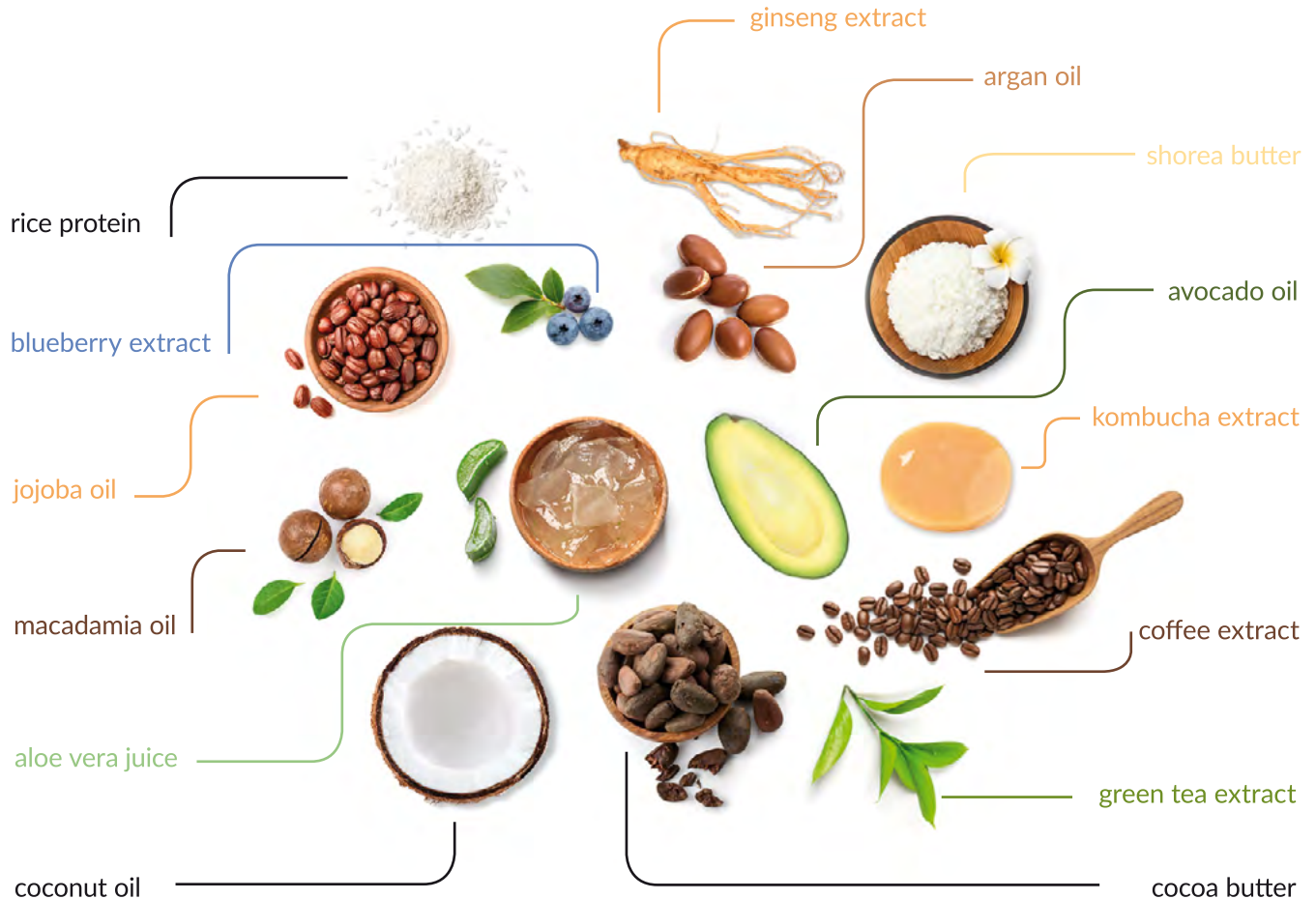
Sensitive skin friendly

Mild preservative approved
for use in natural cosmetics
by EcoCert

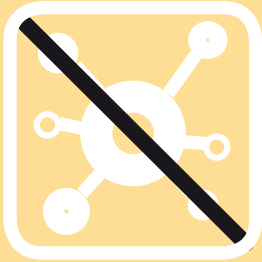
Superfood cosmetics

Following the Superfood concept we've developed body and face care products filled with unprocessed or low-processed natural ingredients which feed the skin with precious vitamins, minerals and antioxidants essential to maintain the healthy and youthful look of our skin!

Savour our new Superfood Cosmetics with Superfood ingredients such as:



Fluff products are



ALLERGEN
FREE



SLS/SLES
FREE



MINERAL OIL
FREE



PARABEN
FREE



MICRO PLASTIC
FREE



PHTHALATE
FREE



PEG
FREE



Body care



Hand cream 50 ml



Hand sorbet

50 ml



leaves no greasy
or sticky film on
the skin

aloe juice &
sweet almond
oil based



soothing
& regenerating

convenient fast
absorbing hand
moisturizer



95%
ingredients
of natural
origin



Coffee body scrub

100 g

anti-cellulite,
firming and
moisturizing

with cane sugar,
strawberry seeds,
vitamin E

based on Robusta
coffee soaked with
cocoa butter, sweet
almond and avocado
oils

preservative free



thick & creamy texture



with aloe juice
and coconut oil

Body cream 150 ml

3 available types:

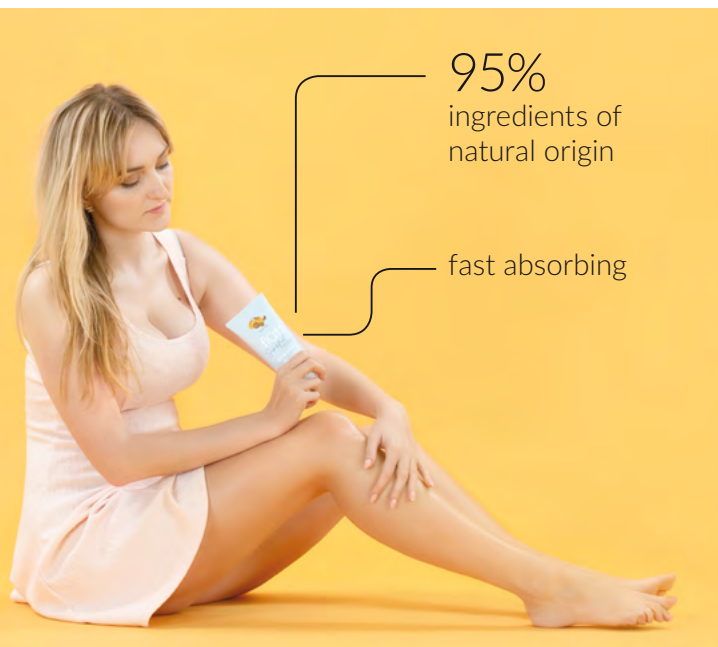
- nourishing,
- moisturizing,
- anti-cellulite

shea and shorea
(illipe) butter based



95%
ingredients of
natural origin

fast absorbing



filled
with fruit
extracts



Body cream

200 ml

convenient pump dispenser

fast absorbing

based on birch water, coconut water and fruit extracts

long-lasting hydration

light texture

intense action





Body yoghurt

180 ml

restores natural skin micro-flora



95%
ingredients of
natural origin

with coconut oil, sweet
almond oil and rice
protein



lightweight & fast
absorbing body balm

anti-pollution
effect



Body cloud with Happy Skin®

150 g

texture of
a fine cloud

natural composition

with Happy Skin®

increases
beta-endorphin
levels

antioxidants

Sleeping overnight body mask

150 ml



long lasting
hydration

contains floral
oils: jasmine,
peony, lavender,
elderberry, rose.

thick and
nourishing



rich formula with
actives & intense
action

with regenerating
moon dust

regenerates
and calms down
skin at night



green coffee
& black pepper



active
ingredients

Anti-cellulite body serum

100 g

leaves the skin
silky smooth

intensive
action

detoxifies
and improves
microcirculation

visibly improves
skin firmness
and elasticity

H₂O jelly 150 ml

Kudzu & orange flower
antioxidant

Cucumber & green tea extract
detoxifying

Coconut water & raspberry extract
nourishing



ideal for hot
summer days

lightweight oil-free
gel formula

perfectly moisturized
skin with no greasy
residue

hydration level boost

with trehalose, sorbitol,
birch water and coconut
water

Body toner

200 ml



oil-free formula
leaves no
stains – can
be safely
reapplied at
any time

soothing and
refreshing
power of
mint and lime
extracts

with birch water
and coconut water,
trehalose, panthenol
and sorbitol

Body lotion

150 ml

supports skin
regeneration after
sunbathing

refreshing body lotion
with antioxidant effect



with green tea hydrolate
and lime extract

extremely light
gel-water texture

Frosted body sorbet

150 ml

pineapple
extract

with Aloe juice,
trehalose and
AVOCADIN™



pleasantly light
texture and
intense hydration

blueberry
extract

relief and
regeneration of
dry skin after
sunbathing

natural and
floral oils
support skin
regeneration

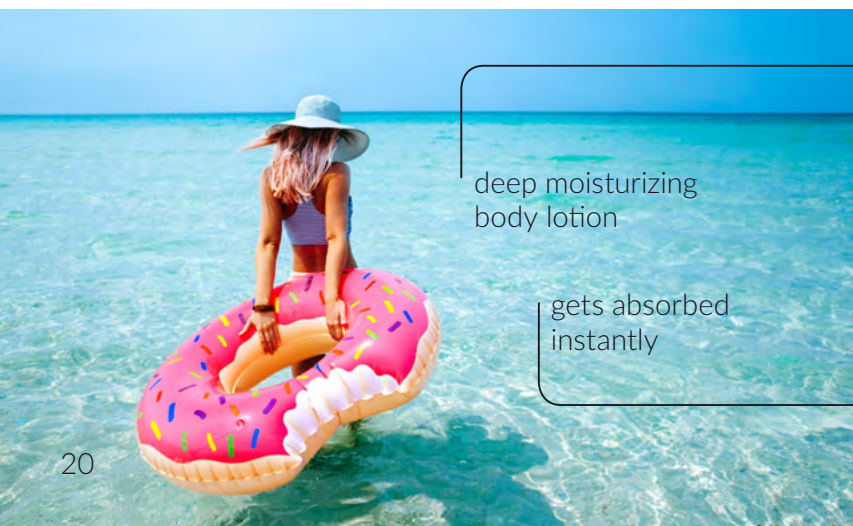


Aqua lotion 300 ml



for pleasantly smooth, soft
and firm skin

ideal for the summertime



deep moisturizing
body lotion

gets absorbed
instantly

extremely
lightweight, milky
texture

relief and hydration
boost for dry skin



glycerin and
hyaluronic acid

with rice protein,
coconut oil,
niacinamide,
trehalose

Shaving mousse & foam

200 ml

150 ml

fluffy and creamy
mousse texture

nourishing
thanks to shea
butter



leaves the skin
smooth and
pleasant to the
touch.



softens the
skin and hairs
& prevents hair
ingrowth

with avocado extract,
birch water and niacinamide



Face care



Makeup remover balm 50 ml

effective
waterproof
makeup removal

shea butter, shorea
butter & coconut
oil based

pleasant
melting
feel

mild cleansing
ingredients



Facial cleansing mousse

50 ml



mild cleansing
ingredients

surprising fluffy
texture

excellent
cleansing
effect

vegan

Glow up face scrub 75 ml

AHA acids
& glycolic acid

double effect:
enzyme & mechanical
scrub in one



brightening
effect



with Corundum
(mineral) – micro-
plastic free



Face & lip scrub 80 g

surprising change
from gel to cream

with sugar grains
and corundum
(mineral)

micro-plastic
free

natural oils prevent
skin dryness after use

Face cleansing lotion 150 ml



emollient and moisturizing properties

with birch water, vitamin C and E

gentle creamy texture

convenient pump packaging

restores skin lipid barrier



with ceramides and lecithin



Face toners

100 ml

unique milky formula

spray bottle – no cotton
pads needed (less waste)

revitalizing

chuffa milk

brightening



kumquat
extract

AHA acids



anti-aging



kudzu flower
extract

Chinese medicine
extract for longevity

Two-phase face serum

40 ml

brightening
and skin tone
perfecting

with ultra-high-
stability vitamin
C, rose hip oil
and turmeric

anti-wrinkle serum
with vitamin E and
sweet almond oil

equivalent of natural
retinol from blue-green
algae extract

accelerates skin
renewal process

regenerating and
nourishing serum



highly-
concentrated
actives combined
with natural skin
care oils and
extracts





gel-cream formula

excellent for hot
summer days

refreshing
and hydrating

with trehalose, watermelon
extract, aloe extract and
yacon juice

Watermelon day care gel

50 ml



Extremely moisturizing day cream

50 ml

fluffy
lightweight
texture

extremely
moisturizing day
cream

with birch water,
hydrolyzed rice
protein, vitamin E and
hyaluronic acid





anti-aging

Energizing day cream - Morning Cappuccino

50 ml

Optim Hyal™
restores proper skin
moisture level

regenerating, smoothing,
brightening

with kombucha
and coffee extracts



lightweight
& fast absorbing



leaves the skin well rested
and nourished

Good night cream – Moonmilk

50 ml

Synchrolife™ protects against
the negative effect of blue
light and helps to fall asleep

anti-oxidant
and smoothing

with regenerating
moonstone extract

reduces fine lines, dark
circles and discolorations

SPF 50 face cream

50 ml

high-photostability
and waterproof

with microcapsules which even
out the skin tone

skin tone correcting,
moisturizing and nourishing

SPF 50 protection

complex of 4 different forms
of hyaluronic acid

grape seed, passion fruit
and sweet almond oils





excellent makeup
base

lightweight
formula

SPF 30 milky makeup base

40 ml



high UVA & UVB
protection

hydration boost thanks to
4 forms of hyaluronic acid
& ALMONDERMIN™

Face milk 40 ml

lightweight and fast absorbing

Green Tea

– mattifying & moisturizing
with Asebiol™ and Evermat™

Lychee

– extremely
moisturizing & hydrating
with lychee extract

Raspberry

– brightening & regenerating
with rice proteins

Blueberry

– moisturizing & soothing
with blueberry extract

Ginseng

– antioxidant
with Fision®
WrinkleFix

universal moisturizer:

under makeup, as serum,
on top of serum, as day cream,
as night cream

Fluffy eye cream

15 ml

visible change
after 7 days

with green caviar extract,
passion fruit oil and
Persian silk extract



reduces dark circles
and improves skin
elasticity

upper eyelid
lifting effect

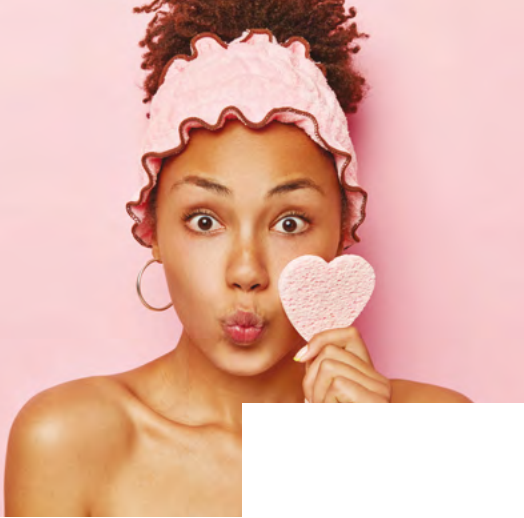


convenient
packaging

perfume-free

eye contour correction and
crow's feet reduction
with Beautifeye™





Bath



Shower gel

500 ml

mild cleansing ingredients –
no skin irritation or dryness

with sorbitol, panthenol and glycerin

moisturizes, cleanses and cares for skin

detoxifying



it nourishes,
refreshes
and provides
smoothing effect.

regenerates,
improves
skin's
appearance
and provides
softening
effect.



nourishing

refreshing



brightens, firms and stimulates skin
renewal process

firming



delays
skin aging
process,
restores
its vitality
and offers
antioxidant
properties.

stimulating



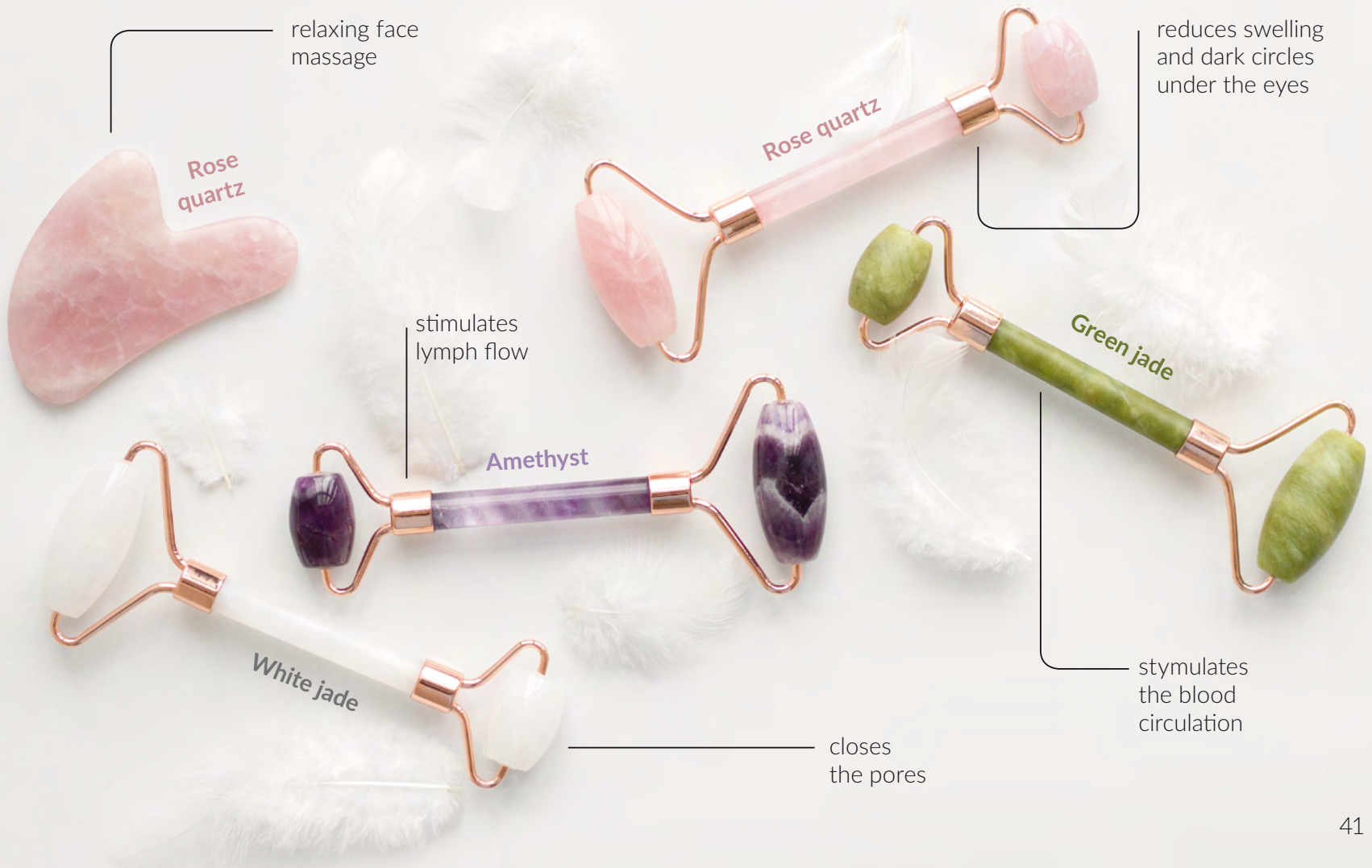
revitalizes the skin, refreshes and
offers anti-cellulite properties



Accessories



Face rollers & Gua Sha



Cosmetics fridge

185mm x 280mm x 250mm

suitable
for cooling
beverages
too

possibility of using car and
mains power supply

for storing cosmetics
- especially the ones
that show better
action when cooled

trendy
beauty
gadget



low weight and
compact size

cooling and
heating mode



convenient appliance
in travel and at home






fluff


Superfood



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